



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Gorakhpur District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Gorakhpur District

1. General Characteristics of the District

Gorakhpur is a city in the eastern part of the state of Uttar Pradesh in India, near the border with Nepal. It is the administrative headquarters of Gorakhpur District and Gorakhpur Division. The city is also home to many historic Buddhist sites, Imambara, an 18th century dargah, and the Gita Press, a publisher of Hindu religious texts. The city and district of Gorakhpur are named after a renowned ascetic saint, Gorakshanath, the chief disciple of the yogi Matsyendranath. Together, Matsyendranath and Gorakshanath founded the Nath Sampradaya line of saints. Gorakhnath Temple is said to stand on the spot where Gorakshanath practiced Hatha Yoga to develop self-control. Pandit Ram Prasad Bismil, Bandhu Singh and Chauri-Chaura-Movement is known for their contribution for freedom movement of India. The city is famous for hathkargha (a type of hand operated loom) industry. But due to competition from mechanized loom industry has been declining.

1.1 Location & Geographical Area.

The district of Gorakhpur lies between Lat. 26°13'N and 27°29'N and Long. 83°05'E and 83°56'E. The district occupies the north-eastern corner of the state along with the district of Deoria, and comprises a large stretch of country lying to the north of the river Rapti, the deep stream of which forms its southern boundary with the Azamgarh district. On the west, the boundary marches along Basti and on the east adjoins Deoria and the Chhoti Gandak Nadi and further south the Jharna Nala forms the dividing line. To the north lies Nepal. Gorakhpur has also a lake Ramgatal Lake, which is 18 km bigger. It is bigger than Dal Lake of Kashmir which is of 15.5 km Ramgarh Taal. It's vast and provides home to various types of fishes.

Geography- It is located on the bank of river Rapti and Rohani, a Ganges tributary originating in Nepal that sometimes causes severe floods. The Rapti is interconnected through many other small rivers following meandering courses across the Gangetic Plain. The district presents characteristics distinct from natural features of the western districts of Uttar Pradesh. This difference is due primarily to the relative proximity of the Himalayas, the outermost foothills of which are only a few kilometres from the northern borders. The peak of Dhaulagiri, some 8,230 meters above sea-level, is visible under favourable climatic conditions as far south as Gorakhpur itself.

Topography-

The district presents characteristics distinct from natural features of the western districts, of the State. This difference is due primarily to the relative proximity of the Himalayas. The outermost foothills are but a few kilometers distant from the northern borders, and the high peaks of the snowy range, culminating in the huge mass of Dhaulgiri, some 8,230 meters above sea-level, are clearly in sight under favourable climatic conditions as far south as Gorakhpur itself. Below the outer hills is a dry boulder-strewn tract, corresponding to the Bhabar of Kumaun and Garhwal and here the bulk of the moisture contributed by the rainfall and the small streams is absorbed by the soil, to reappear through seepage in the damp and unhealthy tract, known as the terai. The latter comprises a belt some 16 km. in width, running along the northern borders of Maharajganj tahsil. It is extensively cultivated. In south of the terai in the same tahsil is a stretch of forest land which extends downwards in patches as far as the centre of the district. The average depth of water is about 4.5 meters. The plains form a level tract which slopes gently from west to south-east. The height above sea-level ranges from 107 meters in north-west to 93 meters in the south-east. Higher elevations appear at places where the general flat surface is broken by irregular ranges of sandhills. The most clearly defined ridge of this nature starts near Hapur in the Mahrajganj tahsil and runs in a winding course almost to Deoria. It presumably marks the long abandoned channel of the Gandak or some other river, since throughout its length it is bordered by a chain of depressions and jhils and in several places pebbles and boulders have been encountered in sinking shafts for wells. In contradiction to the high ridge are the low and often broad valleys of rivers known as kachhar. The valleys of the larger rivers are not only depressed well below the general level of the country but are of considerable breadth. Thus there is a wide area of low land which is inundated in years of heavy rainfall.

1.3 Availability of Minerals.

The district geology is primarily river born alluvium. Few mineral products are mined in Gorakhpur, with the most common being a nodular limestone conglomerate known as kankar, brick, and saltpetre. The last occurs principally in the south and south-east and is manufactured in a crude state in considerable quantities most of it being exported to markets of Bihar. In the Bansgaon tahsil kankar is most abundant and quarries are seen at many places. It is also extracted from some places in Mahrajganj tahsil. Lime is obtained by burning kankar. Brick clay is abundant everywhere and bricks are made all over the district. The soil in the district is light sandy or dense clay of yellowish brown colour. The sand found in the rivers is medium to coarse grained, greyish white to brownish in colour and is suitable for construction

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	Nil	
2.		

SOURCE:- DEPT. OF STATISTICAL & ECONOMICS

FOREST-

In the Gorakhpur district the forest area is 18651.363 Hectares, In 2010-11, cultivable area was 5754 Hectares. Forest department under Gorakhpur division is working with three subdivisions , 11 ranges 39 section and with support of 44 beats. Eucalyptus ,Sheesham,,Teak, Khair,Mulbery ,Chir , Arjun Miscellaneous trees are found in this region.

The Kushmi Forest is a popular attraction of Gorakhpur located near its railway junction. It comprises sal and sequoia trees in the entire area and animals like monkeys, deer, and fox can be seen here. There is also a shrine dedicated to Goddess Budhia Mai, which is also said to be a wish-fulfilment site. A park called Vinod Van and a zoo is also attached to this forest.

1.5 Administrative set up.

Gorakhpur is the headquarters of Gorakhpur Division and District. Gorakhpur division comprises four districts, Gorakhpur, Deoria, Mahrajganj and Kushinagar.

As per provisional data of 2011 census Gorakhpur urban agglomeration had a population of 44,36,275 out of which males were 22,81,763 and females were 21,54,512. The literacy rate was 85.64 per cent.

As a basic administration unit the district, has assumed a greater development and regulatory role consequent to emphasis on decentralised planning. It is divided into seven Tehsils (Revenue Sub-Divisions) presided over by a Sub Divisional Magistrate. Tehsils are further subdivided into nineteen Development Blocks, Blocks into 191 Nyay Panchayat and these Nyay Panchayats into 1233 Gram Sabhas which consists of 3327 Revenue villages.

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011		26°13'N and 27°29'N
	ii) Longitude	2011		83°05'E and 83°56'E
	iii) Geographical Area	2011	Sq. km.	3483.8
(B)	Administrative Units	2011		
	i) Sub divisions	2011		
	ii) Tehsils	2011		07
	iii) Sub-Tehsil	2011		-
	iv) Patwari Circle	2011		-
	v) Panchayat Simitis	2011		191
	vi)Nagar nigam	2011		01
	vii) Nagar Palika	2011		0
	viii) Gram Panchayats	2011		1233
	xi) Revenue villages	2011		3327
	x) Assembly Area	2011		
2.	Population			
(A)	Sex-wise	2011		4,436,275
	i) Male	2011		2,281,763
	ii) Female	2011		2,154,512
(B)	Rural Population	2011		3,603,294
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	335217
	ii) Forest cover	2010-11	"	5754
	iii) Non Agriculture Land	2010-11	"	46087
	v) cultivable Barren land	2010-11	"	4061
4.	Forest			
	(i) Forest	2010-11	Ha.	5754
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	116852
	ii) Buffaloes	2007	Nos.	119939
B.	Other livestock			
	i) Goats	2007	Nos.	179067
	ii) Pigs	2007	Nos.	21220
	iii) Dogs & Bitches	2007	Nos.	9829
	iv) Railways			
	i) Length of rail line	2010-11	Kms	104
	V) Roads			
	(a) National Highway	2010-11	Kms	146
	(b) State Highway	2010-11	Kms	133
	(c) Main District Highway	2010-11	Kms	65
	(d) Other district & Rural Roads	2010-11	Kms	3074

(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	804
(f) Kachacha Road	2010-11	Kms	-
(VI) Communication			
(a) Telephone connection	2010-11	Nos	64415
(b) Post offices	2010-11	Nos.	399
(c) Telephone center	2010-11	Nos.	-
(d)Density of Telephone	2010-11	Nos./100 0 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO Rural	2010-11	No.	2150
(g) PCO STD	2010-11	No.	-
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	139
(b) Beds in Allopathic hospitals		No.	3829
(c) Ayurvedic Hospital			
(d) Beds in Ayurvedic hospitals		No. No.	45 170
(e) Unani hospitals			
(f) Community health centers		No.	03
(g) Primary health centers		No.	10
(h) Dispensaries			
(i) Sub Health Centers		No.	77
(j) Private hospitals		No. No. No. No.	52 455 11
(k) Homeopathic hospitals		No.	36
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	169
(b) rural Bank Products		Nos.	76
(c) Co-Operative bank products		Nos.	34
(d) PLDB Branches		Nos.	04
(IX) Education			
(a) Primary school		Nos.	2949
(b) Middle schools		Nos.	1473
(c) Secondary & senior secondary schools		Nos.	304
(d) Degree Colleges	2010-11	Nos.	69
(e) Master Degree College	2010-11	Nos.	17
(f) University	2010-11	Nos.	1
(g) Industrial Training Institute	2010-11	Nos.	6
(h) Polytechnic	2010-11	Nos.	3
(I) Teacher Training Institute	2010-11	Nos.	1
(j) Engineering College	2010-11	Nos.	5
(j) Medical College	2010-11	Nos.	2
(k) Technical University	2010-11	Nos.	0

2.1 Existing Status of Industrial Areas in the District Gorakhpur

S. No.	Name of Ind. Area	Land acquired (In Acres)	Land developed (In Acres)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1		187.35	38.35	888	44	31	0	25
	Total	187.35	38.35	888	44	31	0	25

Source:- DIC Gorakhpur

3. INDUSTRIAL SCENERIO OF Gorakhpur

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	2650
2.	TOTAL INDUSTRIAL UNIT	NO.	2650
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	10
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	11200
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	60
6.	NO. OF INDUSTRIAL AREA	NO.	1 upsidc
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	N/A
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	N/A

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2007-08	525	2404	2447.00
	2008-09	525	1843	983.00
	2009-10	525	2006	1608.00
	2010-11	544	2267	2229.20
	2011-12	529	2120	2080.00
	Total	2648	10640	9347.00

Source: DIC Gorakhpur -----

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

DISTRICT NAME:- GORAKHPUR -(UPTO MARCH, 2011)

NIC GROUP	INDUSTRIES	NO. OF UNITS			INVESTMENT IN (Rs. InCr.)			Employment		
		H.I.	SSI	TOTAL	H.I.	SSI	TOTAL	H.I.	SSI	TOTAL
20-21	FOOD PRODUCTS	6	1772	1778	20.34	30.12	50.46	2329	6311	8640
22	BEVERAGES, TOBA. & TOBA. PRODUCT	1	29	30	0.42	0.79	1.21	337	169	506
23	COTTON TEXTILES	1	101	102	0.02	11.14	11.16	53	857	910
24	WOOL,SILK & SYNTHETIC FIBRE TEXTILE	0	34	34	0.00	2.96	2.96	0	205	205
25	JUTE,HEMP & MESTA TEXTILES	1	72	73	0.87	0.02	0.89	975	120	1095
26	HOISERY & GARMENTS	0	1052	1052	0.00	4.60	4.60	0	3286	3286
27	WOOD PRODUCTS	0	701	701	0.00	2.52	2.52	0	2471	2471
28	PAPER PRODUCTS & PRINTING	0	461	461	0.00	7.54	7.54	0	1750	1750
29	LEATHER PRODUCTS	0	111	111	0.00	0.54	0.54	0	385	385
30	RUBBER & PLASTIC PRODUCTS	1	159	160	0.12	15.45	15.57	35	947	982
31	CHEMICAL & CHEMICAL PRODUCTS	2	278	280	86.42	6.84	93.26	3200	1117	4317
32	NON-METALLIC MINERAL PRODUCTS	0	60	60	0.00	2.34	2.34	0	241	241
33	BASIC METAL INDUSTRIES	2	123	125	1.29	2.15	3.44	177	564	741
34	METAL PRODUCTS	0	419	419	0.00	3.28	3.28	0	1768	1768
35	MACHINERY & PART EXCEPT ELECTRICAL	0	51	51	0.00	3.11	3.11	0	361	361
36	ELECTRICAL MACNINERY & APPARATUS	0	126	126	0.00	2.27	2.27	0	495	495
37	TRANSPORT EQUIPMENTS & PARTS	0	49	49	0.00	0.56	0.56	0	198	198
38	MISCELLANEOUS MFG.	0	1307	1307	0.00	15.71	15.71	0	4707	4707
96-97	REPAIRING & SERVICING INDUSTRIES	0	2810	2810	0.00	15.41	15.41	0	7647	7647
	TOTAL	14	9715	9729	109.48	127.35	236.83	0	7106	33599

3.4 Large Scale Industries / Public Sector undertakings

List of the units in –Gorakhpur & Near By Area

1. M/S ARP Pvt Ltd near Gida Gorakhpur,
- 2.M/s **G**ALLANTT ISPAT LIMITED SECTOR - 23, GIDA SAHJANWA, GORAKHPUR -
- 3.M/s Goyal Edibles LtdIsmailpur, Gorakhpur, Uttar Pradesh – 27300.
- 4.M/s Hi-Tech Hospital & Health Care Corporation Ltd, Gida, Gorakhpur.
- 5 M/s India Glycols Limited E-1, Sector 15, GIDA, Gorakhpur
6. M/s Jalan Jee Polytex Ltd Boaring No.10, Industrial Estate, Sadar, Gorakhpur.
7. M/s V. N. Dyers & Processors Private Limited Gorakhpur , Gorakhpur
- 8.M/s,Ankur Udhog Ltd.- Buddha Spinners (Unit Of Ankur Udyog Ltd),Gorakhpur
- 9.M/s Saraya Distillery Sardar Nagar, Gorakhpur
- 10.M/s Saraiya Sugar Mills, Sardar Nagar, Gorakhpur

3.5 Major Exportable Item-

Sugar, Textile, surgical products.,Food, Garments

3.6 Growth Trend- Positive

3.7 Vendorisation / Ancillarisation of the Industry-

Existing - Railways & other public sector undertaking organizations
Are taking supports from MSMEs

3.8. Medium Scale Enterprises

3.8.1 List of the units in Gorakhpur & Near By Area

01. M/s Mourya Iron & Alloys LtdDargahiya Mourya Tola, P.O. Kunraghat, Gorakhpur
02. M/s Maurya Straw Board & Paper Mills, Distt.Gorakhpur
03. M/s Nangalia Food Industries Private Limited Gorakhpur
04. M/s Parco Food Products E-2, Industrial Estate Gorakhpur
05. M/s Shankar Cable Industries Indl. Area Lucchipur Gorakhpur
06. M/s Shankar Technologies (i) Pvt. Ltd ROAD NO. 11, INDUSTRIAL AREA, , Gorakhpur
07. M/s DHEERAJ MASKARA THE MAHABIR JUTE MILLS LTD. GORAKHPUR
08. M/s P.K. MASKARA THE MAHABIR JUTE MILLS LTD. GORAKHPUR
- 09 M/s.U.P.Coop.Sugar Factories Federation Dist.Gorakhpur
- 10-. M/s THE MAHABIR JUTE MILLS LTD, GORAKHPUR
- 11-M/S Satwik Agrochem, , Gorakhnath Gorakhpur
- 12- TULSI SURGICAL DEVICES PRIVATE LIMITED Gorakhpur

3.8.2 Major Exportable Item- Food, Garments

3.9 Service Enterprises

- a) Vocational training
- b) Tourism industry
- c) Pathology Lab
- d) Computer Training Centre
- e) Mobile Repairing/ Servicing
- f) Auto Repairing/Servicing
- g) Beauty Parlour

3.9.1 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Tourism industry
- c) BPO/KPO industry
- d) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Film & Entertainment industry
- g) Organic Farming & Organic Product industry
- h) Food Processing,
- I) Brick Kiln,
- J) Iron Fabrication

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Plastic & Plastic product
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Present status of the cluster :

- 1- Chauri Chaura Leather Cluster
- 2- Powerloom cluster
- 3- Stationary cluster
- 4- Leather and Leather processing Cluster Chauri-Chaura
- 5- Furniture
6. Rice Milling
- 7- Plastic Cluster

4.1.2 Service Sector

- a) Repairing & Maintenance of automobile & Machineries

4.2. Details for Identified cluster

4.2.1 Cluster- Chauri Chaura Leather Cluster :

1	Name Of Cluster	Chauri Chaura Leather
2	Place	Chauri Chaura
3	District	Gorakhpur
4	State	Uttar pradesh
5	No of firms (by type)	200 units (All are micro units)
6	No. of workers	1000 artisans.
7	Turnover(Rs in Million's)	Rs. 35.5 Million
8	Associations in cluster	M/s. Purvanchal Charma shodhana Samithi, Chauri Chaura, Gorakhpur.
9	Major products	Upper Leather, Goat upper and nappa leather, sheep nappa, cow calf etc. Leather goods hand bags, wallets, travel cases, sports goods, saddlery, upholstery, gloves etc.
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	DIC, Gorakhpur.
11	Major markets	All over India (Kanpur, Agra, Kolkata, Noida, Chennai, New Delhi)Export-USA,Germany, Italy, UK & France.
12	Major problems/prospects	Use of obsolete and old technology. Lack of BDS support. Lack of diversification of product. Lack of marketing and quality control. Lack of knowledge and awareness about Govt. schemes vand support Very low margin.
13	Data source and updated on	Industries Deptt. Government of UP (July 2008)

Source- Industries Deptt. Government of UP (July 2008)

Present status of the cluster :- Soft Completed & CFC(H) on going

4.2.2 Cluster-Plastics Cluster by CIPET, Lucknow -

1	Name Of Cluster	Gorakhpur Plastic
2	Place	Gorakhpur
3	District	Gorakhpur
4	State	Uttar pradesh
5	No of firms (by type)	36 units(Micro 24, Small 11)
6	No. of workers	505 nos.
7	Turnover(Rs in Million's)	545 Million
8	Associations in cluster	Not available.
9	Major products	Water storage tank, Plastic rope, Packed Bottle, Pipes, foot wear, H.D.P.E Films.
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	DIC, Gorakhpur.
11	Major markets	Within India Uttar Pradesh, Export Nil.
12	Major problems/prospects	Lack of proper awareness on various policy matters. Use of old and obsolete technology. Lack of awareness of ISI and other schemes. Poor quality of indigenous components. High cost of raw materials and moulds. Lack of testing facilities
13	Data source and updated on	CIPET, Lucknow, (November 2009)

Present status of the cluster :- Dropped after DS

4.2.3 Cluster - STATIONARY CLUSTER 2007-08 GORAKHPUR CITY, GOVT. OF UP

1	Name Of Cluster	Gorakhpur Stationery Cluster
2	Place	Nakkhas, Bakhshipur, Alinagar and Urdubazar
3	District	Gorakhpur
4	State	Uttar pradesh
5	No of firms (by type)	55 units (All are micro units)
6	No. of workers	2000 nos.
7	Turnover(Rs in Million's)	50 Million
8	Associations in cluster	Gorakhpur Stationary Udyog Cluster Development Society
9	Major products	Copy, Notepad, Register and Printing work
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	DIC, Gorakhpur NSIC, Gorakhpur
11	Major markets	Within India - Uttar Pradesh, Export Nil
12	Major problems/prospects	Availability of required quality of paper at higher rates due to presence of petty dealers. Lack of Technology for computer stationery printing & other modern stationery products. Lack of knowledge of different Govt. Schemes & procedure. Inability to supply large quantity of stationery products. Lack of infrastructure facilities such as non availability of continuous power supply. Lack of marketing tie up with major consuming Government Departments
13	Data source and updated on	Industries Department, Government of UP (June 2011)

Present status of the cluster :- . DSR prepared. MSME-DI, Kanpur will conduct the programme as instructions given by DC(MSME), New Delhi

4.2.4 CLUSTER- 2007-08 GORAKHPUR POWERLOOM GORAKHPUR CITY GOVT. OF UP .

1	Name Of Cluster	Gorakhpur Powerloom
2	Place	Sadar - Gorakhpur
3	District	Gorakhpur
4	State	Uttar pradesh
5	No of firms (by type)	405 units. (All are micro units)
6	No. of workers	4000 persons
7	Turnover(Rs in Million's)	Rs. 450 million
8	Associations in cluster	Gorakhpur Powerloom Cluster Vikas Kalyan Samiti.
9	Major products	Various types of fabrics, Made ups etc.
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	DIC, Gorakhpur, NITRA Powerloom Service Centre, O/o Asstt. Director (Handloom).
11	Major markets	Within India Maharashtra, Gujarat, Rajasthan, West Bengal and Uttar Pradesh and Export Nil.
12	Major problems/prospects	Lack of socio-economic infrastructure. Inability of cluster members in purchasing bulk quantity of yarn. Old weaving technology. Lack of latest design and quality product. Lack of marketing facility.
13	Data source and updated on	Industries Deptt. Government of UP (June 2011)

Present status of the cluster :-

DSR prepared. MSME-DI, Kanpur will conduct the programme as instructions given by DC(MSME), New Delhi

4.2.5 Cluster: - Readymade Garment Cluster 2007-08 Gorakhpur City Govt. of UP

1	Name Of Cluster	Gorakhpur Readymade Garment
2	Place	Gorakhpur
3	District	Gorakhpur
4	State	Uttar pradesh
5	No of firms (by type)	316 units (Micro units)
6	No. of workers	2500 nos.
7	Turnover(Rs in Million's)	Rs. 100 Million
8	Associations in cluster	No association is exist.
9	Major products	School dresses, Shirts & Trousers, Fancy frocks, Zari frocks, Net frocks & Embroidery frocks in city area.
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	DIC, Gorakhpur, Office of Assistant. Director (Handloom)
11	Major markets	Within the State, Export Nil.
12	Major problems/prospects	Low level of technology household sewing machines are in use. Lack of infrastructure facility. Lack of marketing facility. Lack quality consciousness. Lack of latest design and quality product. Lack of knowledge of different Govt. schemes and procedure.
13	Data source and updated on	Industries Deptt. Government of UP (June 2011)

Present status of the cluster :-

DSR prepared. MSME-DI, Kanpur will conduct the programme as instructions given by DC(MSME), New Delhi

5. General issues raised by industry association during the course of meeting :

- a) Problem of continuous Power Supply, Drainage system Problem.
- b) Availability of skilled Man Power
- c) Awareness of MSME Schemes
- d) Technological & Financial Support
- e) Problems of Raw Material Availability & Market Access
- f) Power sanction and estimate related problems.
- g) Financial related problems.
- h) Artisan Credit Card progress has been dismal and is the point of discussion.
- i) Industrial estate plots/encroachment related problems etc.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industrial Centre (DIC) Gorakhpur. U.P
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	UPSIDC, GIDA
4.	Financial Assistance	Nationalized Bank and UPFC
5.	For raw materials under Govt. Supply	1. (NSIC) Gorakhpur 2. UPSIDC
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Gorakhpur
7.	Power/ Electricity	Electricity board- U.P Power Corporation Ltd
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1. MSME –Development Institute Kanpur 2. NSIC- Gorakhpur
11.	Other Promotional Agencies	1. MSME –Development Institute Kanpur 2. NSIC -Gorakhpur